

Professional Business Solutions

PBS BULLETIN OF 27 DECEMBER 2007

3% YEAR-END FEE INCREASE

Dear Practice Owner: Yes, it's that time of year. Time to pull the trigger and increase your fees. A year-end fee increase often times gets forgotten this time of year with all the festive goings-on. But what you may not know is that *the cost of living increased this last year, creating a relative drop in your fees*. The answer to this problem are small *scheduled quarterly fee increases* to either or both your *front-end fees* (I.e. quotable items such as exams, spays, neuters etc...) and *back-end fees* (I.e. radiographs, lab work, surgery fees etc...).

As of this December 30 2007 year-end we recommend the following fee increase(s):

- 3% Front-end fee increase (q6Mo)
- 3% Back-end fee increase (q3Mo)

Next fee increase: First quarter ending March 31, 2008



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