

Veterinary Practice Solutions

VPS BULLETIN OF 31 MARCH 2009

RAISE YOUR FEES!

3% FIRST QUARTER END FEE INCREASE

Dear Practice Owner: Yes, it's that time of year again. Time to pull the trigger and increase your fees. With a recession going on a fee increase often times gets forgotten. But what you may not know is that *the cost of living increased this last year, creating a relative drop in your fees*. The answer to this problem are small *scheduled quarterly fee increases* to either or both your *front-end fees* (i.e. quotable items such as exams, spays, neuters etc...) and *back-end fees* (i.e. radiographs, lab work, surgery fees etc...).

As of this March 31st 2009 we recommended the following fee increase:

- 3% Front-end fee increase (q6Mo)
- 3% Back-end fee increase (q3Mo)

Next fee increase: Second quarter ending June 30th, 2009

For an invitation to our FREE Practice Owner Online Seminar, "**Realizing Your Practice Lost Income**", please fill in the following information and fax back to our toll free number: **888-675-9693**.

Name: _____ Email: _____

Practice Name: _____



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